

Media Kit

Building a Sustainable African Future

**Evidence-Based Strategies for Climate
Financing in Africa**

Events

**10th Africa Think Tank Summit (ATTs)
Launch of Ubor Academy**



Côte d'Ivoire, Abidjan



8 - 11 October 2024



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Dear Media Practitioner

Media Invitation: 8th- 11th October 2024 → Key ACBF Events

I am writing to extend an invitation for you to attend the African Capacity Building Foundation key flagship events in Abidjan from 8 – 11 October 2024. These events include the **10th Africa Think Tank Summit (ATTS) and the launch of the Ubor Academy**. They present a unique opportunity to explore innovative strategies for sustainable development across the African continent.

As you may know, ACBF has been at the forefront of capacity building in Africa for over three decades, making significant strides in human capital development and institutional strengthening. The 10th ATTS, themed “Evidence-Based Strategies for Sustainable Climate Financing in Africa,” will gather key stakeholders, including think tankers, policymakers, researchers, and private sector leaders. This summit will serve as a platform for exchanging knowledge, fostering collaboration, and identifying actionable solutions to Africa’s most pressing challenges, particularly in climate finance.

Key to the activities will be the official launch of the Ubor Academy which seeks to empower African professionals with the knowledge and skills to drive innovation, solve complex governance challenges, and create a sustainable future for the continent.

Following the summit, our 33rd Annual BoG Meeting will focus on reviewing ACBF’s past year’s activities and discussing critical capacity-building interventions needed at the continental, regional, and country levels.

We believe that your involvement as a journalist/media practitioner in hearing first-hand and getting information around these events could be mutually beneficial to our mission to build a stronger, more resilient Africa. Your expertise, insights and coverage would contribute greatly to the discussions, and in turn, you would gain valuable perspectives and connections that align with your reporting goals in sustainable development and investment in Africa.

At ACBF, we are committed to fostering a strong relationship with the media to ensure accurate and impactful reporting on issues critical to Africa’s development. By attending these events, you will gain valuable insights into the crucial role of these events in advancing the African Union Agenda 2063 and the UN 2030 Sustainable Development Goals.

Thank you for considering this opportunity.

Fatou Diouf

Head of Communications and Influencing, ACBF

Unlocking Key ACBF Events: Helping You Craft Your Story

We are excited to share with you a comprehensive article on the next page, detailing the Who, What, Why, Where, When, and How of our upcoming ACBF events in Côte d'Ivoire, Abidjan from 8 – 11 October 2024. The Key Messages and story guide will help you create captivating stories to resonate with your audience. Feel free to use and adapt the content as needed for your media channel/outlet.

Here are some suggestions on how to make the most of this content:



Standalone Stories

Capture the essence of the 10th ATTS and the 33rd Annual BoG Meeting. Highlight their impact, relevance, and the unique opportunities they present for shaping Africa's future, especially around sustainable climate financing.



Amplify with Quotes

Enrich your story with impactful quotes from ACBF leadership, keynote speakers, partners, and participants. Their voices can add depth and authenticity to your coverage, making it even more compelling.



Tailor to Your Context

Modify and adapt the story guide to align with your specific country or regional context. Add local relevance to ensure the story resonates with your audience, while maintaining the overarching narrative of ACBF's mission to build capacity and drive sustainable development across Africa. Consider interviewing our distinguished speakers or a key participant based in your country for a more localized perspective!



A Model for More

Use this guide to create additional narratives. Explore different angles, focus on specific themes like gender-smart investing or innovative climate financing strategies, or spotlight individual sessions from the Summit, sharing 10-year anniversary thoughts.

Stay tuned for further updates as we gear up for these significant events, and feel free to apply the same storytelling approach to develop different articles for your respective media houses!

At ACBF, we are eager to see where your creativity on the topic **Building a Sustainable African Future: Evidence-Based Strategies for Climate Financing** takes you! And one more thing – please share your story with the ACBF Communications Team. Who knows? It might be featured in our News Updates!

Need assistance or have any questions? E-mail us at Comms@acbf-pact.org

ACBF Key Events: Key Messages (KM)

We encourage journalists to use these key messages to inform their reporting on ACBF's key events, highlighting the crucial role the Foundation plays in advancing Africa's development:



KM 1: Capacity building remains a central focus for achieving development agendas on the continent.

KM 2: Knowledge is integral to developing evidence-based strategies for sustainable climate financing.

KM 3: ACBF is the leading Institution for capacity development in Africa.

KM 4: Think tanks play a key role in shaping and influencing Africa's development narrative, contributing to the continent's growth.

KM 5: Uhora is the go-to learning and knowledge-sharing academy for skills development in Africa

ACBF Key Events: Guiding Your Story

ACBF - Pioneering Sustainable Climate Financing in Africa

The African Capacity Building Foundation (ACBF) is poised to make a significant impact on the future of sustainable development in Africa through its upcoming events in Abidjan, Côte d'Ivoire. From 8 to 11 October 2024, the Foundation will host two landmark events including a pioneering launch.

ACBF will convene its **10th Africa Think Tank Summit (ATTS) which includes the official launch of the Uhora Academy, and the 33rd Annual Board of Governors (BoG) Meeting.** These events will focus on mobilizing the necessary resources and strategies to address the critical challenge of climate financing in Africa, under the unifying theme, ***"Evidence-Based Strategies for Sustainable Climate Financing in Africa."***

ACBF's Legacy and the Path Forward

With over 30 years of experience, ACBF has been at the forefront of building human capital and institutional capacity across Africa. The foundation's influence spans 40 African countries and involves partnerships with major international organizations like the African Development Bank (AfDB), the United Nations Development Program (UNDP), and the World Bank. ACBF has not only trained over 50,000 civil service personnel but has also established a network of more than 50 think tanks, crucial for informed policymaking across the continent. This legacy will be further consolidated during the October 2024 events as ACBF continues to shape the landscape of climate finance and sustainable development in Africa.

The Africa Think Tank Summit (ATTS): A Decade of Influence

The 10th ATTS, scheduled from 8 to 10 October 2024, will be a platform for African think tankers, policymakers, researchers, private sector leaders, and development partners to converge and explore strategies for mobilizing sustainable climate finance. The summit's agenda will include panel discussions, interactive workshops, and networking sessions that will explore key topics such as:



Innovative Financing Mechanisms

Exploring new instruments for climate finance that can be scaled across the continent.



Strengthening Institutional Capacity

Discussing how to enhance the resilience and capability of African institutions to effectively manage climate finance.



Policy and Regulatory Frameworks

Evaluating frameworks that can incentivize sustainable investments and overcome barriers to accessing climate finance

Annual Board of Governors (BoG) Meeting: Shaping the Future

Following the summit, on 11 October 2024, the 33rd Annual BoG Meeting will bring together senior policymakers and development partners to reflect on the insights gained during the summit. This high-level meeting will not only assess ACBF's achievements over the past year but also chart a course for future capacity-building interventions across the continent. The discussions will focus on critical areas such as climate change adaptation, energy for productive use, and food sovereignty, all within the broader context of sustainable economic development.

Launching the Ubora Academy

ACBF is excited to launch the Ubora Academy as a significant event. More than just a training platform, Ubora is a community of learners working together to transform governance in Africa. The Academy bridges the gap between theory and practice, equipping leaders with the technical skills and soft skills they need to succeed. Through personalized learning paths, expert guidance, and emphasis on collaboration, Ubora is the platform for growth and development. Join us in building a new generation of African leaders who can drive sustainable change.

The Urgency of Climate Action



Africa stands at a crossroads, facing an existential threat from climate change, despite contributing the least to global greenhouse gas emissions. The continent's vulnerability is compounded by limited financial resources and technical capacity, making the mobilization of sustainable climate finance a critical priority. The outcomes of the 2024 Africa Think Tank Summit will be critical in shaping Africa's approach to climate resilience and adaptation, particularly as the continent prepares for COP29 in Baku, Azerbaijan.

ACBF's Commitment to Africa's Future



ACBF's 2024 events are more than just meetings - they are a Call to Action for Africa and the world. The insights, best practices, and commitments generated will be widely disseminated to inform and catalyze future climate finance initiatives. ACBF is committed to ensuring that the outcomes of these events translate into tangible actions that will secure a sustainable future for Africa.

As ACBF prepares to host these critical events, we invite stakeholders from across the globe to be a part of Africa's development. Together, through collaboration, innovation, and strategic planning, the 2024 events in Abidjan will set the stage for a resilient and climate-secure Africa.

Stay informed and be part of this transformative journey by following updates on the ACBF website and social media platforms.



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Africa Capacity Building Foundation



Africa Think Tank Summit

10th
Anniversary
Celebration

2024 Africa Think Tank Summit (ATTS)

Event Theme: Evidence-Based Strategies for Sustainable Climate Financing in Africa

As the global climate crisis continues to intensify, Africa faces unique challenges and opportunities. With its vast natural resources and growing economies, the continent is at a critical juncture - where mobilizing and managing climate finance can transform its path toward sustainable development. This event is dedicated to exploring and evaluating evidence-based strategies that can help Africa not only access but effectively channel climate finance toward mitigation and adaptation efforts. It will explore the current climate finance landscape across Africa, examining policy and regulatory frameworks, innovative financing mechanisms, and the role of carbon markets. Additionally, it will highlight the importance of capacity building and institutional strengthening to ensure that funds are utilized effectively and equitably, addressing climate risks while supporting broader sustainable development goals. Discussions will navigate the challenges and opportunities within Africa's climate finance ecosystem, foster partnerships, and discuss best practices that can drive the continent's future towards climate resilience and sustainability.

By the end of this event, participants will:

- Gain a deeper understanding of the climate finance landscape and its challenges.
- Discover innovative financing instruments that can be replicated and scaled up across the continent.
- Learn about effective strategies for strengthening institutional capacities and enabling policy environments.
- Establish new connections and collaborative opportunities to advance climate finance solutions.
- Secure high-level commitments and actionable roadmaps to translate recommendations into tangible initiatives and investments.

The insights, best practices, and commitments generated from this event will be widely disseminated to policymakers, financial institutions, and development partners, informing and catalyzing future climate finance initiatives in Africa. Ultimately, the 2024 Africa Think Tank Summit aims to be a catalyst for transformative change, paving the way for a more sustainable and resilient future for the continent.

To support comprehensive and impactful coverage of this event, we present key messages that journalists can use to shape their stories as follows:

Africa's Climate Challenge

Highlight the urgent need for sustainable climate financing in Africa to address the continent's vulnerability to climate change.

Evidence-Based Approach

Emphasize the importance of using evidence-based strategies to ensure that climate finance is allocated effectively and efficiently.

Policy and Regulatory Frameworks

Discuss the critical role of strong policies and regulations in creating a conducive environment for climate finance mobilization and utilization.

Capacity Building

Stress the need for capacity building and institutional strengthening to enhance the ability of African countries to access and manage climate finance.

Innovative Financing Mechanisms

Showcase the potential of innovative financing mechanisms to diversify climate finance sources and address funding gaps.

Carbon Markets and Africa

Explore the potential for carbon markets to generate additional climate finance for Africa, while addressing concerns about carbon leakage and fairness.

Paving the Way for Africa's Sustainable Future

Highlight the critical need for long-term strategies and high-level commitments to secure Africa's climate-resilient future, including the importance of collaboration among stakeholders to translate discussions into tangible actions that will drive sustainable development across the continent.

Reporting Angles



Africa's Climate Vulnerability

Highlight the specific impacts of climate change on African communities and ecosystems.



Success Stories

Share examples of successful climate finance projects in Africa that have demonstrated positive outcomes.



Policy Challenges

Discuss the challenges faced by African governments in implementing effective climate finance policies.



Innovative Solutions

Feature innovative financing mechanisms that have the potential to transform climate finance in Africa.



Expert Interviews: Conduct interviews with experts in climate finance, policy, and development to provide insights and analysis.

These key messages are pivotal in shaping the narrative around the event's theme on climate finance and sustainable development. As a journalist, your role is crucial in disseminating these messages to a broader audience, thereby driving awareness and encouraging action towards a more resilient and sustainable Africa.



ACBF Launches Ubora

The go-to Learning and Knowledge Sharing Academy

ACBF is set to transform public sector, private sector, and civil society governance in Africa with the launch of Ubora, a groundbreaking learning platform. Addressing the shortcomings of traditional training programs, Ubora focuses on developing both technical and soft skills essential for effective leadership and management.

By fostering a community of practice and a network of future African leaders, Ubora aims to drive sustainable and impactful governance improvements across the continent. Through continuous learning and engagement, Ubora supports the professional growth of public servants, private sector professionals, and civil society leaders, ultimately shaping Africa's governance sector.

Key features of Ubora:

- Offers a personalized and inclusive learning experience powered by artificial intelligence (AI).
- Facilitates connections and knowledge-sharing among learners across Africa.
- Emphasizes practical skills through case studies and mentorship.
- Allows participants to tailor their learning to their specific career goals.
- Expert faculty, featuring courses led by seasoned African professionals.
- Collaborates with local and international organizations to provide certifications and enhance impact.

Ubora, as an innovative and transformative learning platform, offers numerous opportunities for journalists to report on its relevance and potential impact as follows:

Innovation and Technology

Explore how Ubora's AI-powered platform can transform the way African professionals learn and develop their skills. Highlight specific examples of how AI has personalized learning experiences and improved outcomes.

Impact on Governance

Focus on the tangible impact that Ubora's training programs can have on individuals and organizations. Share initial success stories of improved governance practices and policy changes driven by the concept of this platform.

Collaborative Learning

Explore the benefits of Ubora's peer-to-peer learning model and how it can foster connections and knowledge sharing among African professionals.

Highlight examples of collaboration and mentorship that can occur.

Accessibility and Inclusivity

Discuss how Ubora's affordable pricing and flexible learning options make it accessible to a wider range of professionals. Highlight Ubora's efforts to promote inclusion and continuous learning within its community.

Partnerships and Impact

Explore Ubora's strategic collaborations with governments, international organizations, and the private sector. Highlight the potential impact of these partnerships on Ubora's reach and effectiveness in improving governance and capacity-building in Africa.



BoG | CdG

Annual Meeting of the Board of Governors of the ACBF
Session Annuelle du Conseil des Gouverneurs de l' ACBF

ACBF 33rd Annual Board of Governors Meeting

Introduction

The 33rd Annual Board of Governors (BoG) Meeting of the ACBF will conclude the week-long series of events, culminating in a high-level gathering on 11 October 2024. This meeting will bring together key stakeholders from across the continent to discuss ACBF's progress, set strategic direction, and identify critical capacity-building needs.

Key Highlights

High-Level Participation

The meeting will feature the participation of ACBF Governors, primarily Ministers of Finance, Planning, and/or Economic Development, alongside senior policymakers and development partners.

Strategic Agenda

The meeting's agenda will be carefully structured to foster open dialogue, stimulate strategic discussions, and encourage specific commitments.

Annual Review

ACBF's activities and achievements over the past year will be comprehensively reviewed and evaluated.

Strategic Guidance

The Board will provide invaluable guidance on the essential capacity-building interventions required at the continental, regional, and country levels.

ATTS Insights

The meeting will also serve as a platform to discuss the key insights and recommendations emerging from the preceding ATTS and the launch of UBORA.

Post-Event Action Plan

A comprehensive post-event action plan will be developed to track implementation of agreed-upon initiatives and investments, ensuring accountability and progress.

Significance

The Annual BoG Meeting plays a pivotal role in shaping ACBF's future direction. It provides an opportunity for policymakers to engage in high-level discussions, share best practices, and ensure that ACBF's interventions remain aligned with the evolving needs of the African continent.



Media Opportunities

Interviews: Members of the BoG and ACBF leadership will be available for interviews to discuss the meeting's outcomes and the broader implications for Africa's development.

ANNEXES

Annex 1: About ACBF

The African Capacity Building Foundation (ACBF) is committed to shaping Africa's future by implementing its new five-year strategy (2023-2027). Aligned with the African Union's Agenda 2063, ACBF is dedicated to building Africa's capacity and driving the continent's transformation in the following key pillars: Agribusiness and Food Sovereignty, Climate Change and Energy for Productive Use, Trade as an Engine of Economic Development, and Economic and Social Governance.

Through targeted capacity-building initiatives, ACBF is:

- Empowering Member States: Leveraging its proven track record to strengthen national strategies and their execution by supporting ministries of economic planning.
- Capacity Building for Parliamentarians: Equipping parliamentarians to develop impactful policies and legislation.
- Talent Development: Ensuring academic institutions cultivate the talent pool essential for Africa's success in the globalized economy.

Addressing Critical Challenges

- Youth Unemployment: ACBF recognizes the urgent need to address youth unemployment and is taking proactive steps to create job opportunities.
- Resilience Building: Investing in resilience against internal and external threats and natural disasters is a strategic imperative to minimize response costs and safeguard economic gains.
- Digital Skills: ACBF is committed to equipping Africans with the necessary skills to compete effectively in the rapidly digitizing global landscape.
- Gender Empowerment: Fostering gender equity and empowerment is a critical priority.
- Decentralization and Service Delivery: Bridging the service delivery gap and decentralizing governance are essential for inclusive development.

ACBF remains pivotal in achieving Agenda 2063 and realizing the vision of the African Continental Free Trade Area (AfCFTA). By building capacity, the Foundation equips African institutions and individuals with the skills and knowledge needed to drive sustainable development across the continent.

Annex 2: ACBF Speaker Bio



Mamadou Biteye
Executive Secretary of ACBF

Mamadou Biteye has over 30 years of experience in capacity-building across Africa and globally, both in the private and public sectors. He has extensive experience in strategic leadership, program management, public policy analysis, and community development through his leadership roles in international development agencies. In May 2022, he became the Executive Secretary of the African Capacity Building Foundation (ACBF), reflecting his exceptional leadership. He led interventions for inclusive growth at Visa and managed Africa operations for the Rockefeller Foundation, prioritizing youth employment, health, and food security. He steered impactful programs such as Digital Jobs Africa, which benefited over 160,000 young people, and the Global Impact Sourcing Coalition. As Oxfam's West Africa regional director, he co-created "Saving for Change," aiding 700,000+ women in Mali and Senegal.

Annex 3: FAQs for Journalists Covering ACBF Events

1. What is the primary focus of the 33rd Annual Board of Governors Meeting and the 10th Africa Think Tank Summit?

Both events aim to promote sustainable development and capacity building in Africa. The Board of Governors Meeting will discuss ACBF's activities and set strategic direction, while the Think Tank Summit will explore evidence-based strategies for climate financing.

2. Who are the key participants in these events?

The Board of Governors Meeting will be attended by Ministers of Finance, Planning, and Economic Development, as well as senior policymakers and development partners. The Think Tank Summit will bring together experts, researchers, and practitioners in the field of climate finance.

3. What are the expected outcomes of these events?

The events aim to generate new insights, best practices, and recommendations for sustainable climate financing in Africa. They will also foster collaboration and partnerships among key stakeholders.

4. How does ACBF contribute to addressing Africa's development challenges?

ACBF plays a crucial role in building the capacity of African institutions and individuals to effectively implement development policies and programs. The Foundation focuses on areas such as governance, economic development, and climate change.

5. What are the specific challenges and opportunities related to climate finance in Africa?

Some key challenges include limited access to finance, inadequate institutional capacity, and policy barriers. However, there are also significant opportunities for innovative financing mechanisms and partnerships to address these challenges.

Annex 4: Media Resources

Our aim at ACBF is to equip journalists with the necessary information and resources to accurately and effectively report on ACBF's flagship events. We believe that through your coverage, you can help to raise awareness of the critical issues facing Africa and the vital role that ACBF plays in driving sustainable development. We look forward to your partnership in shaping a brighter future for the continent!

- [Institutional Profile](#)
- [ACBF 2023-2027 Strategic Plan](#)
- Africathinktanksummit.org





Media Enquiries

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